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W [bridgeslibrarysystem.org](http://bridgeslibrarysystem.org)

## Strategic Planning Retreat Public Meeting Notice & Agenda

DATE: **Thursday, April 19, 2018**  
TIME: **9:00 a.m. – 4 p.m.**  
PLACE: **New Berlin Public Library  
15105 W. Library Lane  
New Berlin, WI 53151**

If you require a sign language interpreter, assistive listening devices, or other accommodations to participate in this meeting, please contact the Bridges Library System office (262-896-8080) at least 72 hours in advance.

### **AGENDA**

Pre-meeting: participants should consider the SWOT (**S**trengths, **W**eaknesses, **O**pportunities, **T**hreats) handout and be prepared to discuss their thoughts.

- 9:00-9:05 Welcome – Connie Meyer, Bridges Library System Director
- 9:05-9:15 Overview of planning process & goals – Led by Nancy Wilhelm, Facilitator
- 9:15-10:30 Discussion of strengths, weaknesses, opportunities, threats – Led by Nancy Wilhelm
- 10:30-10:45 Break
- 10:45-Noon Environmental scan & discussion of available resources – Led by Nancy & Connie
- Noon-1:00 Lunch
- 1:00-1:30 Discussion & identification of strategic directions – Led by Nancy & Connie
- 1:30-3:00 Discussion & identification of service goals & action steps – Led by Nancy & Connie
- 3:00-3:30 Discussion of possible performance measures – Led by Nancy & Connie
- 3:30-4:00 Wrap up & next steps – Nancy

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## Bridges Library System

### SWOT Analysis Worksheet

For: 04.19.2018 – Strategic Planning Retreat

<b>Strengths</b>	<b>Weaknesses</b>
<p>What do we do well? What unique resources can we draw upon? What do other see as our strengths? Others?</p>	<p>What can we improve? Where do we need more resources? What are others likely to see as weaknesses? Others?</p>
<b>Opportunities</b>	<b>Threats</b>
<p>What opportunities are open to us? What trends could we take advantage of? How can we turn our strengths into opportunities? Others?</p>	<p>What threats can harm us? What is our 'competition' doing? What threats do our weaknesses expose us to? Others?</p>